



Request for Proposal

'Party Animals' Project

1.0 Background

Members of the Board of Directors of WindReach (“WindReach” or the “Charity”), the charity which seeks to enrich the quality of life of those with special needs, have conceived of an event which will raise much needed funds for the Charity whilst providing an opportunity for established and emerging artistic talent to showcase their skills.

Twenty fiberglass sculptures in the shape of WindReach’s iconic miniature horse, Tilly, have been created and will be arriving in Bermuda at the end of June 2021. Each of the sculptures will be painted or decorated in some way, pro bono, by an artist or a community group.

WindReach will deliver the sculpture to a location of the artist’s request for painting/decorating. Once complete, WindReach will collect the sculpture and apply a clear, protective urethane coat.

The finished sculptures will be displayed in the community for a limited period of time before being auctioned for the benefit of WindReach.

2.0 Request for Proposal

In addition to the already invited artists and community groups, WindReach invites any professional or semi-professional artist to submit a proposal to design one of the sculptures. Successful applicants will be expected to paint/decorate their Tilly within the timeframe outlined in Section **[5.0]** below. No previous experience or expertise with sculptures or fiberglass materials is necessary to be considered by the selection panel. The selection criteria are outlined in Section **[4.0]** below.

3.0 Specifications

The sculpture dimensions are as follows:

- 3’ 2” height from ground to top of head
- 2’ 10” height from ground to shoulder
- 4’ 11” nose to tail
- 1’ 5” width at belly

3D renderings of the sculptures are included in Appendix A.

4.0 Selection Criteria

The successful artists will be selected based on the following:

- Unique artwork that provides excitement and interest for the community;
- Inclusion of Bermuda scenery, iconography or landmarks; **and/or**
- Celebration of individuals with special needs.

5.0 Timeline

The following timetable has been determined for the event but is subject to slight change:

Milestone	Deadline by 6:00pm
Request for Proposal issued ("RFP")	June 30, 2021
Response to RFP submitted	July 16, 2021
Selected artists announced and notified	July 21, 2021
Sculptures delivered to artists	By July 27, 2021
Painted sculptures collected from artists	By September 30, 2021
Sculptures displayed in select locations for public viewing	October 12, 2021 to November 9, 2021
Auction of sculptures	TBD: November, 2021

6.0 Other information

WindReach greatly appreciates the donation of Artists' time and materials in support of our therapeutic programmes. Whilst we're unable to offer any payment for your services, we are happy to try and assist in any way we can in sourcing materials for your design. Please provide any special requests in your application and we will do our best to accommodate them.

The supplier of the sculptures has provided some additional guidance which may be useful to you as you consider your design.

Icon Poly Suggestions for Artists

These sculptures are specifically designed to be safe for any artist to work on by using the least toxic materials on the market and in most cases are readily available at hobby and art supply stores for use in homes or studios.

- This is an important but relatively quick preparation step:* Lightly sand entire surface with 100-220 grit to clean the surface of dirt and residues that could cause adhesion problems with your paint (or adhesive for mosaics, glass, mirrors, and other decorative items). After sanding, clean your surface with straight water on a damp cloth. Be sure to let the entire surface dry prior to painting. Do not use mechanical sanders. If any primer flakes off when sanding, sand back to where the primer is stuck, and then reprime or Gesso that area. We suggest using any brand of Gesso and almost all paint manufactures have an exterior grade primer that will work. Be sure to follow directions and safety guidelines on any products you use.
- Wear plastic gloves when doing the above and when touching the raw sculpture after sanding. This will keep oils from your hands off the surface which could cause an adhesion problem when painting. Do not wear powdered latex gloves because powder residue will remain on the sculpture.
- Using acrylic paints is recommended. Most brands work fine. We recommend staying away from oil paint if you do not have a lot of experience with them. If you have specific questions, please contact Icon Poly at (308) 468-9411.
- If a drill is needed for embossing or any other creative reason, we suggest a Dremel type rotary tool.
- For experienced artists:* If you plan to cover the entire surface with materials other than paint, in the case of tile or mosaic work, an artist should remove as much primer as possible so the adhesive can attach to the raw resin surface.
- For experienced artists:* When attaching items with adhesive, be sure to sand or rasp down into the material of the sculpture. Gluing direct to the primed surface may not yield the best results.

7. *For experienced artists:* If attaching items, we recommend using physical attachment (i.e. screws, bolts) in conjunction with adhesive attachments when possible as using both together will create a much more durable piece. If you intend to change the structure or add to the structure, please contact Icon Poly for guidance.
8. *For experienced artists:* We highly recommend structural urethane adhesive when bonding things to the sculpture. Several companies make these, such as 3M, U-Pol and Norton. These are normally found at auto body supply stores.

7.0 Contact Information

If you have any queries concerning this RFP or relating to the sculpture event and fundraiser, please contact:

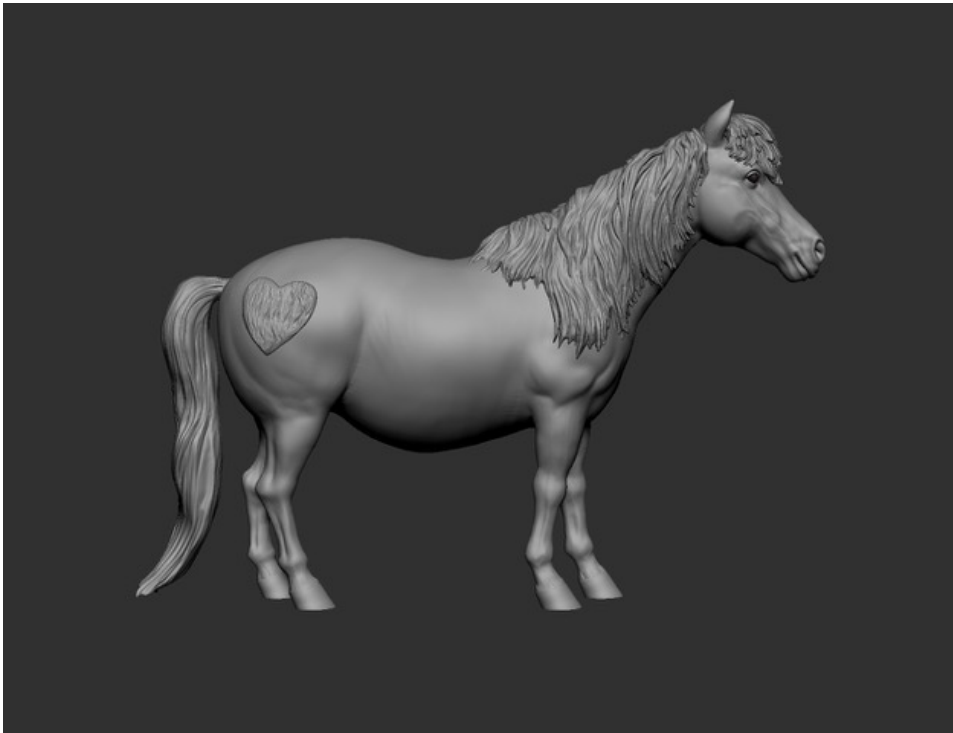
Ali Watlington
Fundraiser Chair
Email: ali.watlington@gmail.com
Tel: (441) 505-7878

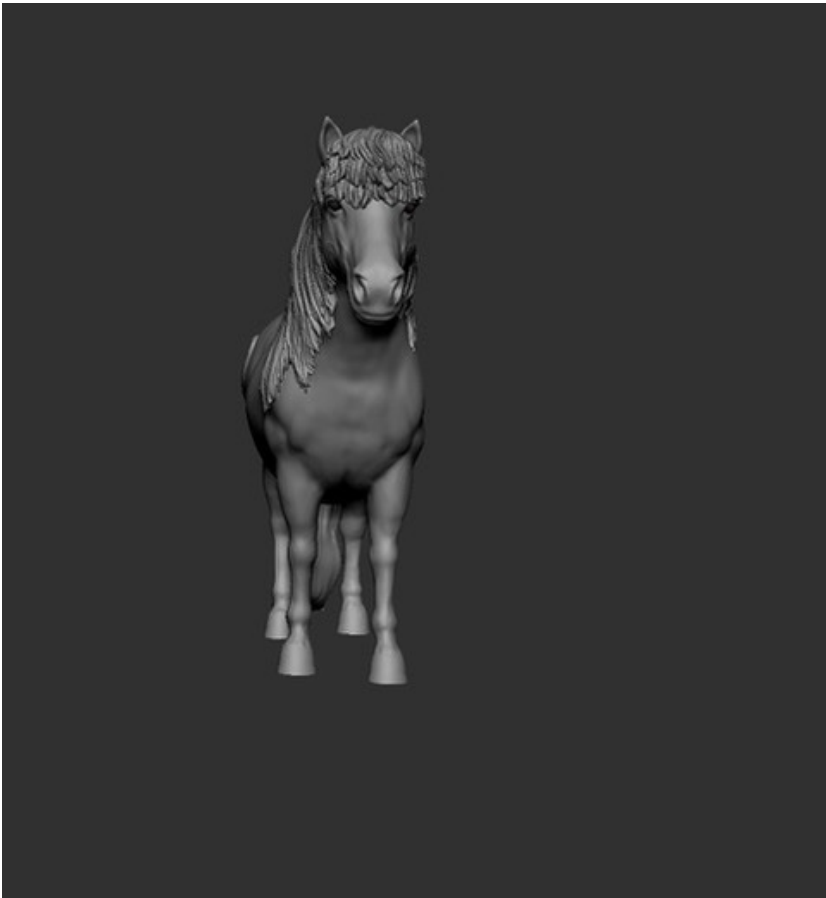
Tammalita Joseph
Fund Development Manager
Email: tjoseph@windreach.bm
Tel: (441) 519-4544

8.0 Appendices

Appendix A – 3D Rendering

Please note that the heart and smiley face on the rump **will not** be included as part of the sculpture.







Appendix B – Application Form

Name:	
Email:	
Telephone:	
Please briefly tell us about your experience/qualifications:	
Design idea:	[Provide details of the materials, design features, colours and general theme of your work. Feel free to provide a mock-up of your idea and/or samples of past work.]
Do you require any assistance in sourcing materials for your work? If yes, please specify:	
Any other information which may be relevant:	

To apply, please email the above information to Ali Watlington at ali.watlington@gmail.com prior to 6:00pm on Friday, July 16th. Thank you!